



# FRANK LLOYD WRIGHT BUILDING CONSERVANCY

## Annual Conference *Interpreting Wright*

Hybrid In-Person & Virtual Conference  
October 13-17, 2021

### About the Annual Conference

Frank Lloyd Wright Building Conservancy conferences bring together hundreds of preservation advocates, owners of Wright-designed houses, administrators of public sites, architects, scholars, and restoration specialists from around the world to discuss the significance of Wright's work and to strengthen the collective knowledge around the ongoing preservation of his nearly 400 extant buildings. With Wright buildings located in three quarters of all U.S. states, as well as Canada and Japan, the conference plays an important role in educating local communities about the significance of preserving and protecting Frank Lloyd Wright's remaining built works.

### About the 2021 Conference

Our 2021 conference, *Interpreting Wright*, will focus on the preservationists who work to interpret Wright for public audiences, with a special emphasis on visitor centers and public education as integral aspects of historic preservation. Through a combination of live panel discussions and tours of Wright buildings not regularly accessible to the public, this year's hybrid in-person & virtual conference will offer an opportunity to convene Wright specialists and aficionados from all across the world. We anticipate that all education sessions will be available to both in-person and remote attendees.

### About the Conservancy

We are the only organization focused exclusively on the preservation and stewardship of the remaining structures designed by Frank Lloyd Wright through advocacy, education and technical services. Since our founding in 1989, the Conservancy has led efforts to save many Wright buildings that otherwise would have been lost forever.

**Advocacy** We serve as a first line of defense against demolition or neglect of Wright structures by monitoring the status of Wright buildings, and forming local coalitions that work together for the long-term survival of Wright-designed buildings.

**Education** We foster research, the exchange of ideas and networking among building stewards, architectural historians, preservation experts, designers, students and enthusiasts of architecture.

**Technical Services** We link Wright property owners with restoration and maintenance resources, and help facilitate preservation strategies such as easements.

### About Conference Sponsorship

Your sponsorship, which will be highlighted throughout the event, directly supports our mission to preserve an irreplaceable cultural and architectural legacy.

#### Sponsorship Levels

**Presenting Partner** – \$25,000

**Major Partner** – \$10,000

**Conference Partner** – \$5,000

**Sponsor** – \$1,500

**Supporter** – \$500

*See reverse for benefits at each level.*



**To become a sponsor or for more information:**

**Executive Director Barbara Gordon**  
bgordon@savewright.org  
312.663.5500

## Frank Lloyd Wright Building Conservancy – 2021 Virtual Conference Sponsor Benefits

Conference Benefits	Supporter	Sponsor	Conference Partner	Major Partner	Presenting Partner
	\$500	\$1,500	\$5,000	\$10,000	\$25,000+
Visibility on conference website	Name with link	Name with link	Logo with link	Logo with link	Prominent logo with link
Acknowledgement in conference materials	Name listed in principal conference materials + select publicity materials	Name listed in principal conference materials + select publicity materials	Logo in principal conference materials + select publicity materials	Logo in principal conference materials + select publicity materials, and all session intro slides	Logo prominent in principal conference materials + all publicity materials, and all session intro slides
Social media recognition (Facebook, Instagram, Twitter, LinkedIn)			Once, choice of platform	Twice, choice of platform	Twice each on all platforms
Ad in conference program book (must supply artwork)			Quarter Page	Half page	Full page
Verbal acknowledgement		At opening event & first education session	At opening event & first education session	Recognition at opening event, all education sessions and the gala	Recognition at opening event, all education sessions and the gala
Opportunity to introduce a session				X	X
Complimentary general conference registration	1 virtual  Invitation to in-person opening event (if applicable)	1 virtual  Invitation to in-person opening event (if applicable)	1 in-person and 2 virtual	2 in-person and 4 virtual	4 in-person and 10 virtual
Complimentary invitation to Leadership Circle event			1 in-person and 2 virtual	2 in-person and 4 virtual	4 in-person and 10 virtual